



# Hugo Aguirre

Lic. Creación y Dirección de Negocios



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## Schooling

2014-2017  
Formación propedéutica en  
Administración de Empresas e  
Inglés Empresarial  
Propaedeutic training in Business  
Administration and Business English  
Colegio de Bachilleres B.C.

2018-2022  
Licenciatura en Creación y  
Dirección de Negocios  
Bachelor of Business Administration  
Universidad Autónoma de Durango



## Certificates

2020  
Digital Marketing  
Fundamentals  
Interactive Advertising Bureau

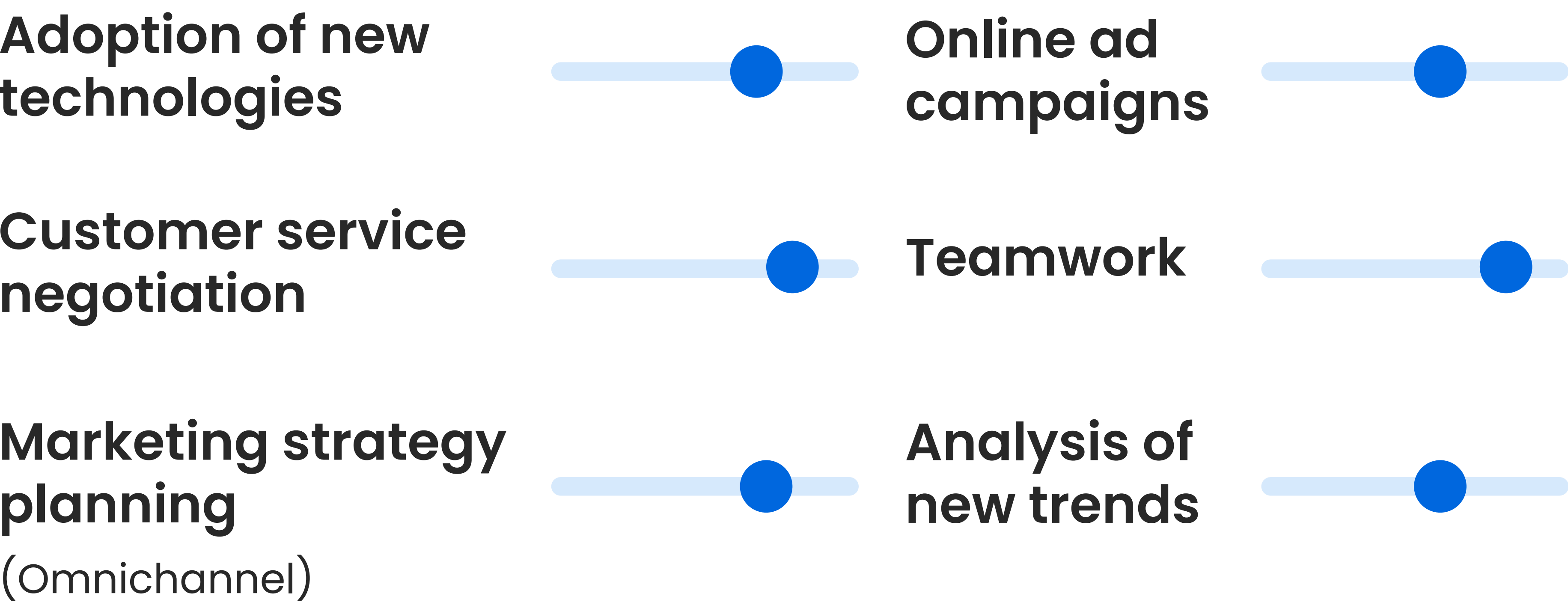
2021  
Inbound Marketing  
Hubspot Academy

2023 IN PROGRESS  
Business strategy  
IAE Business School

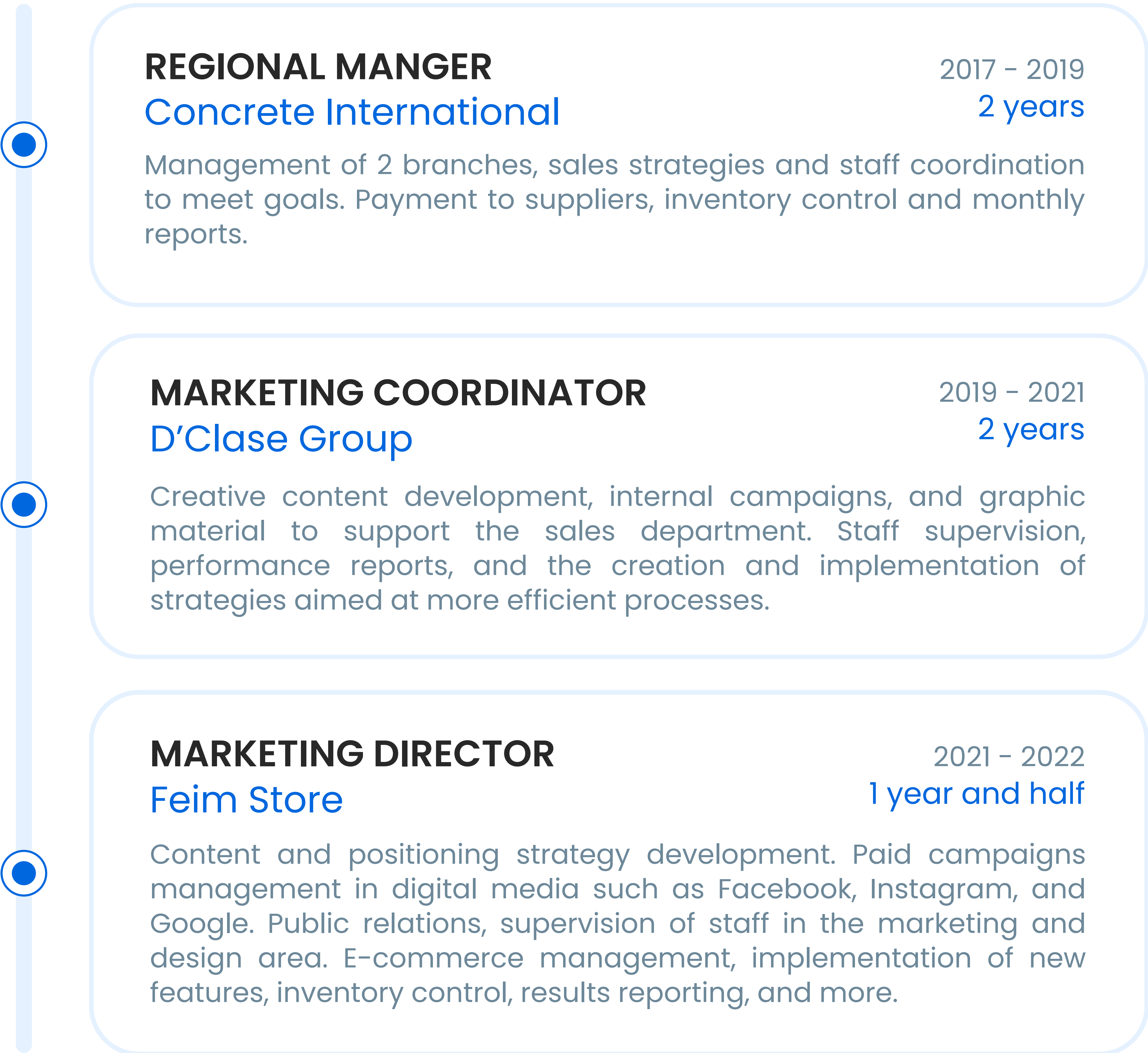
## Achievements

- Achieved sales goals for 10 consecutive months.
- Promoted from designer to marketing coordinator in one month.
- Sales increased by 30% compared to last year.

## Skills



## Experience



## Hobbies

- Sports
- Investments
- Learning
- Photography